

Information for Contributors

Thank you for your interest in submitting your public-facing research to [Science Connected Magazine](#) and joining us in our mission to increase public understanding of scientific research. Please note that we edit all contributions according to our editorial policy and House Style Guide. Submission does not guarantee acceptance. If accepted, your article will be assigned to a member of our copyediting team. The copy editor will contact you via Google Docs with questions and suggested edits. Plan to work with the copy editor and do rewrites before publication to ensure the highest possible quality of your article.

Components of a Science Connected Magazine Article

1. Title: What is the story about?
2. The hook: Why will people want to read this story?
3. Most important information, in brief: What is one thing you want readers to take away?
4. More details: What information enriches this story?
5. The researchers and their affiliations, in brief: Who did this research and where do they work?
6. What happens next?
7. What can readers do to help? (e.g. avoid single-use plastic products, get reusable shopping bags, plant a bee-friendly flower garden, etc.)
8. Resources: Where did you get your information? Use [APA](#) reference format and **primary** sources.

How to Submit Materials

Send the following items to submissions@scienceconnected.org.

1. Your article text as a .docx attachment
2. Your resume or CV
3. Your name, short professional bio, and preferred social media handle(s)

Key Information

1. Science Connected Magazine provides free public access to scientific research findings. We translate complex information into accessible insights.
2. Short-form articles range from approximately 800 words in length. Our long-form articles are longer than 1,200 words.
3. **Optional** submission of images:
 - a. You don't need to submit images with your article unless you want to. We have a large media library and staff photographers for this.
 - b. If submitting images, you must provide proof of permission to publish them. Please provide the name of the copyright owner and a link to the license or written permission to publish. We only publish photos with full credit and express permission from the confirmed copyright owner.
 - c. We may crop or resize images for formatting purposes.
4. We publish for a general audience of people who are not professional scientists, so please refrain from sounding overly esoteric. One of our readers says, "I feel as if I am in an intimate college classroom with the cool professor. You make the complex fun and exciting. You make it 'hip'; easier to digest and absorb." Another reader recently told us, "Great job translating science into non-geek-speak!"
5. Please reference primary, peer-reviewed sources. **Do not** reference Wikipedia, popular science magazines, or other secondary sources. **Do not include links or references to any commercial websites.**
6. Try to write at approximately a US 11th grade reading level.
7. If your article is published on our site, you grant us **seven days of exclusive publishing rights**. After that time, you may republish the material elsewhere with a link to our

original publication. You retain the copyright to your original work, but grant us non-exclusive use in perpetuity.

8. **To maximize the readership of your article, please share the link with your contacts and follow us on Twitter and Facebook @scienceconn.**

About Us

Say goodbye to the days when you had to be affiliated with a university or research institute in order to access awesome, cutting-edge scientific research. Science Connected Magazine is a digital publication that delivers comprehensible science to the public—for free.

Science Connected Magazine is a volunteer-powered project of Science Connected Inc., a 501(c)(3) nonprofit publishing company dedicated to connecting people with scientific research and increasing public understanding of science. We create resources and opportunities in support of STEM education.

In our work to increase public understanding of science, we uphold the highest possible standards of scientific and journalistic integrity. We do not sensationalize, cherry-pick, or misrepresent the research reports. We do not report pseudoscience or mistake correlation for causation. We source peer-reviewed academic journals and follow the Code of Ethics of the Society of Professional Journalists.

Types of Articles

1. **Summary of a scientific paper:** Mention the professional affiliation of the key researchers. Do not refer to the researchers, scientists, or others involved in the original publication as “authors,” since they’re not the authors of your article. However, be sure to use proper attribution. See this of the differences between quoting, paraphrasing, and summarizing. Use the final paragraph to disclose the name of the academic journal or conference, as well as the sources of funding, if any. If the original document is available for free online, provide a link to it.
2. **Photo essay:** This is usually a first-person narrative structured around approximately 4-7 original photographs.

3. **Op-Ed piece:** Short for “Opposite the Editorial,” these may rely on the author’s own research and expertise. If expressing opinions or suggesting conclusions, please clearly state that you are doing so (e.g., we might conclude, in this author’s opinion, etc.) To streamline user experience, we do not include citation numbers within the text. Please cite peer-reviewed sources and list them in a final section titled either *References* or *References and Further Reading*. Be advised that we only occasionally publish Op-Ed articles and usually only by our senior staff members.
4. **Expert discussion piece:** Written by a scientist about their own peer-reviewed and published research.
5. **Combination of scientific paper and consumer tech:** Our readers love scientific discoveries that are in the process of being developed into awesome things. However, we do **not** link to any commercial websites, nor sites that include commercial links.

Additional Resources

1. [House Style Guide](#)
2. Press Releases
 - a. EurekAlert! Science News: www.eurekalert.org/
 - b. ResearchGate: <https://www.researchgate.net/blog/category/science>
 - c. Science News Wire: <http://phys.org/wire-news/>
 - d. National Science Foundation: <http://www.nsf.gov/news/>
 - e. Elsevier: <https://www.elsevier.com/about/press-releases>
 - f. Digital Science: <https://www.digital-science.com/press-releases/>